



DESIGN PORTFOLIO

Vicky Yuen Yee Ki

ABOUT

Vicky is graduated in Bachelor of Arts in Applied and Media Arts, and HD Multimedia Design and Technology in Hong Kong Polytechnic University.

She has been a Digital Graphic Designer for 4 years. And she has worked for NDN-New Digital Noise -Agency since 2016. It is a digital media and marketing consultancy in Hong Kong and Shanghai, hands-on experience assisting many celebrities, brands & businesses from different countries such as Subway, KATE, Bossini and OSIM.

Vicky Yuen Yee Ki

Gender: Female

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+ 852 63340487

<http://vickyuen0908.wix.com/portfolio>



COMPUTER SKILLS

● ● ● ● ●	<i>AI(illustrator)</i>
● ● ● ● ●	<i>Photoshop</i>
● ● ● ● ●	<i>Premiere Pro</i>
● ● ● ● ●	<i>After effect</i>
● ● ● ● ●	<i>Indesign</i>
● ● ● ● ●	<i>Word</i>
● ● ● ● ●	<i>Power point</i>

WORKS CATEGORIES

- 1. UX UI Design** Website | Mobile Application | Inforgraphic
- 2. VIDEO** Shooting | Editing | Production | Art direction | Storytelling
- 3. SOCIAL MEDIA** Product Shoot | Illustration
- 4. ANIMATION** Editorial Animation | Illustration | Product Animation

Brands she has worked with:



UX/UI Design

(Website, Mobile application, social media, campaign video)

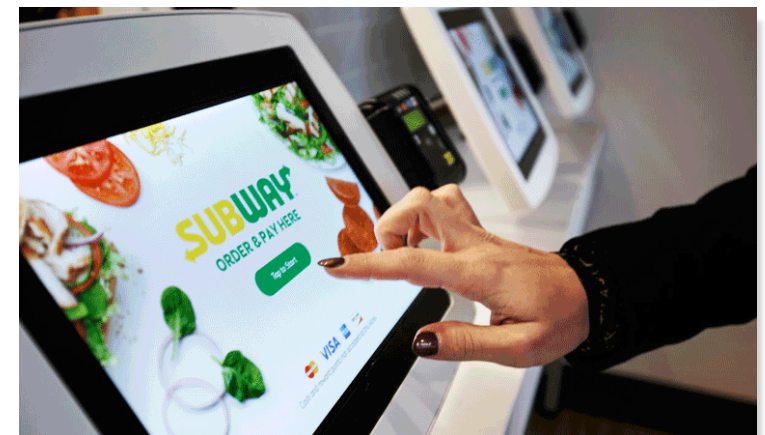
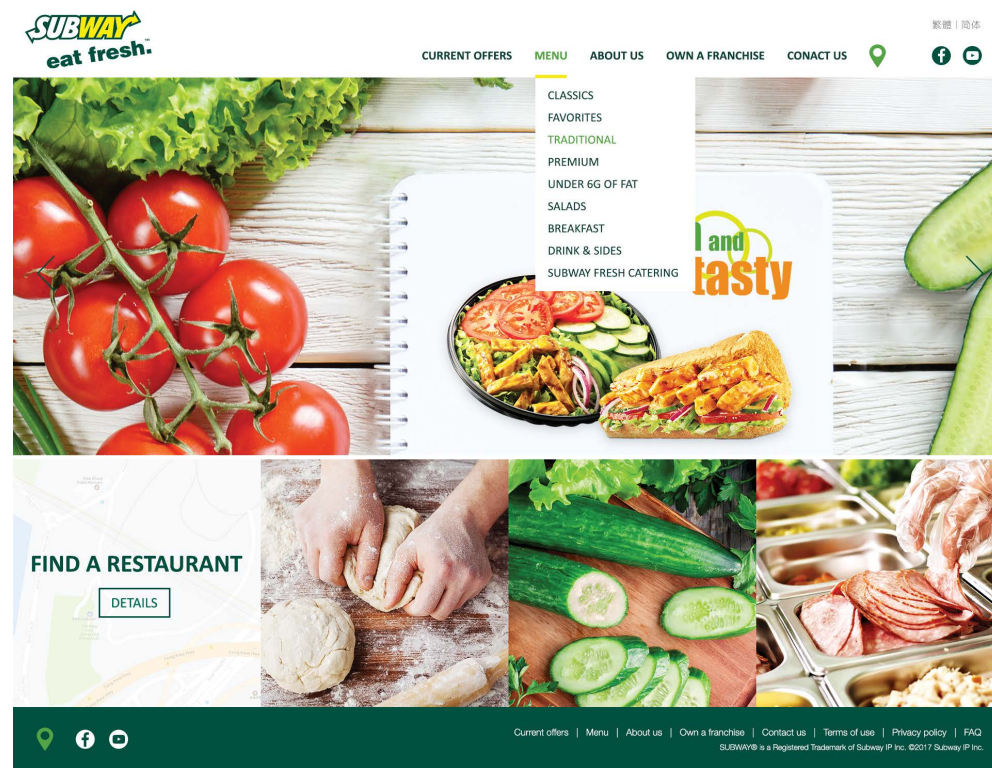
Vicky is responsible to design the website for SUBWAY HK

and all the promotional materials for SUBWAY monthly campaign.

1. Desktop and Mobile sites

2. Product shooting/ illustration for Facebook, IG feeds

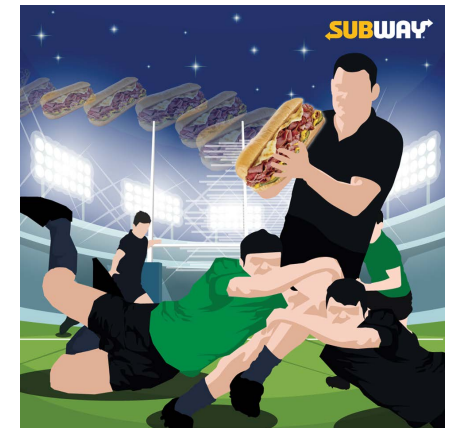
<http://www.subway.com.hk/>



VIDEO | SOCIAL MEDIA

1. Video shooting (Game/ Editorial video)
2. KOL video (Storytelling/ Art direction)
3. Social Media: FB, IG (Illustration/Product shoot)

<https://www.facebook.com/subwayhongkong/>



UX/UI Design

(Website, Mobile application, campaign video and animation)

Vicky is responsible to design the product promotion website for KATE

and all the promotional materials for KATE monthly campaign.

1. Desktop and Mobile sites

2. Infographic and animation for the IGTV, IG story and Facebook

<https://katetokyo2018.com/>



VIDEO | SOCIAL MEDIA

1. Video shooting (Makeup editorial video, Branding)

Vicky is responsible to the work with team finishing the following parts: art direction, storytelling and production.

2. Social Media: FB, IGTV, IG Story (Product shoot, animations)

<https://www.facebook.com/hongkong.kate/>

KATE
TOKYO



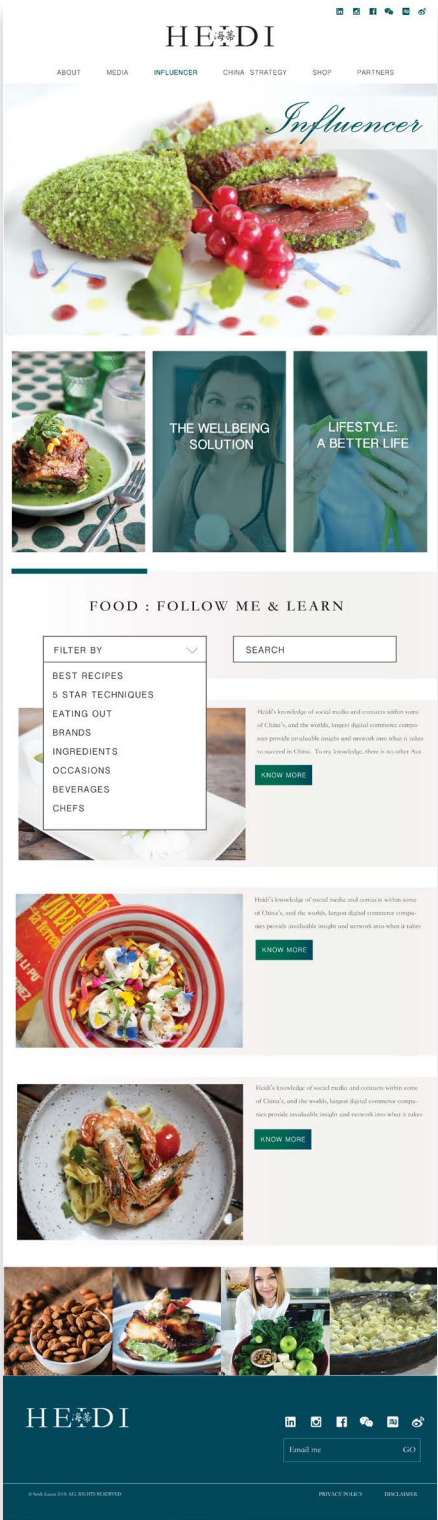
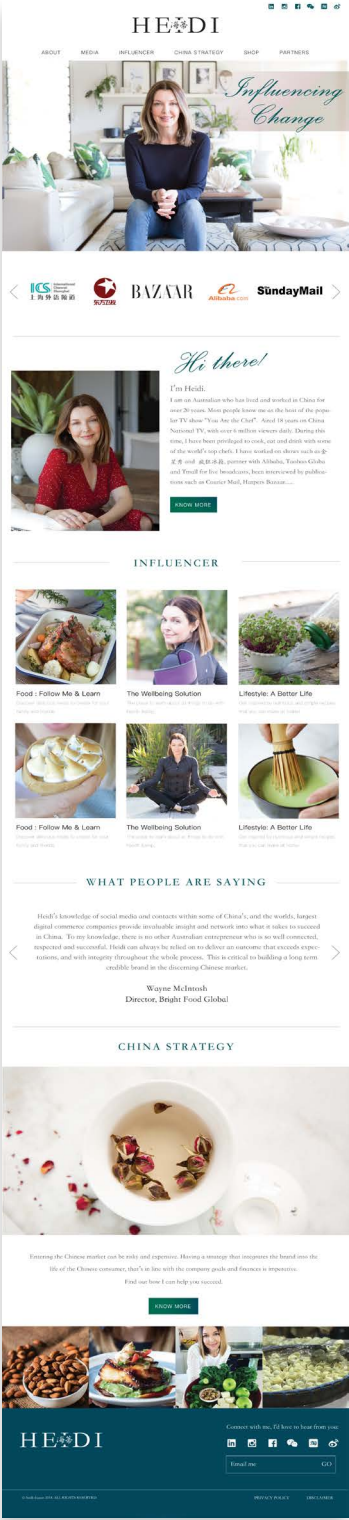
UX/UI Design



WEBSITE | DESKTOP | MOBILE

1. Heidi DUGAN from ICS
Vicky is responsible to design the personal website for Heidi DUGAN, the Anchor of The International Channel Shanghai.

2. Airland HK | 雅蘭床墊
Vicky is responsible to design the global website for Airland.



VIDEO | ANIMATION

1. VIDEO Shooting (Editing | Production | Art direction | Storytelling)

Vicky has the experience to produce the video for different type of brands, each as fashion, massage supplies and cosmetic.

2. ANIMATION (Editorial Animation | Illustration | Product Animation)

bossini  be happy

OSIM 



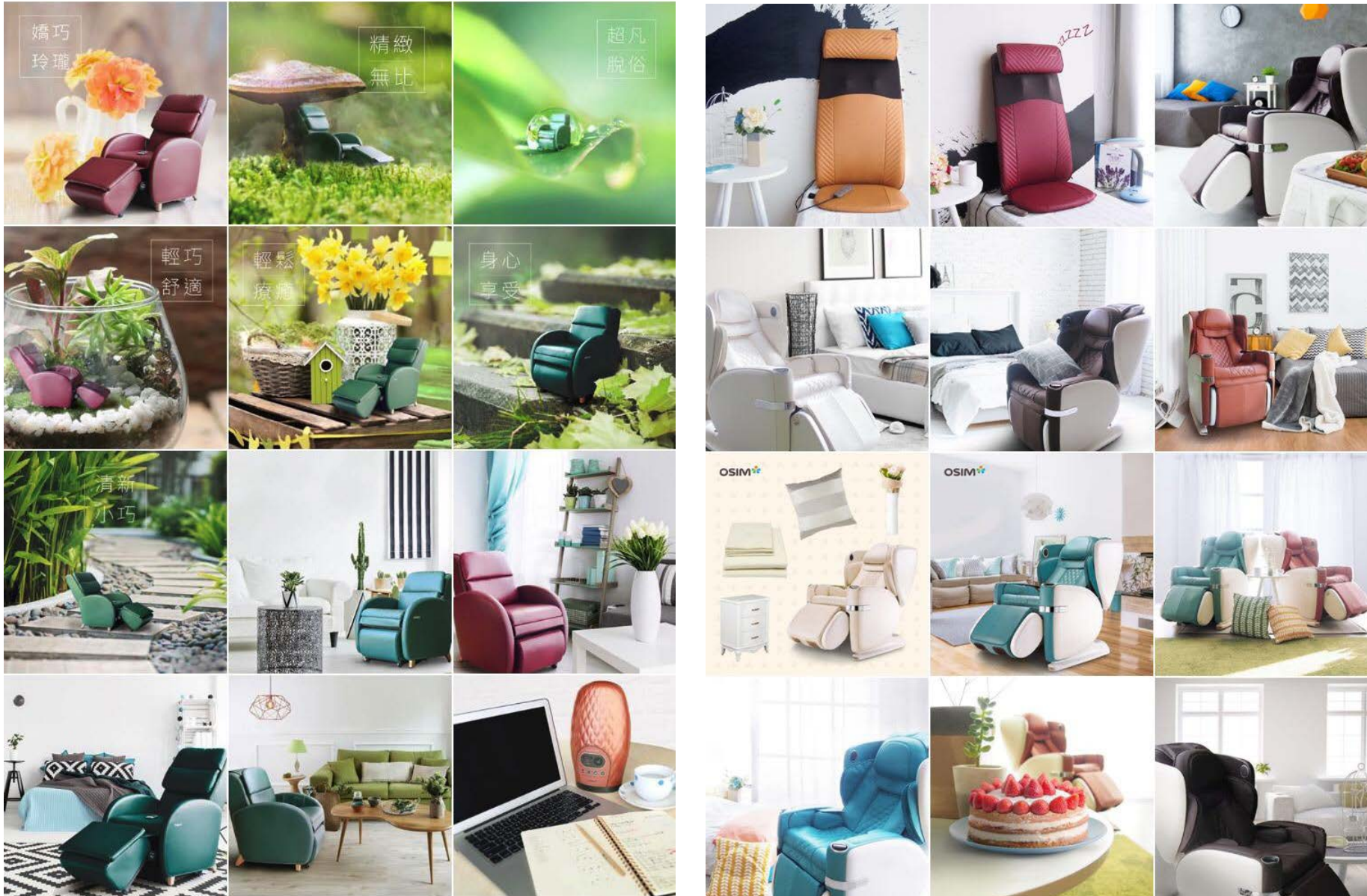
SOFINA

KIRIN



SOCIAL MEDIA (Product Shooting | Photo Retouch)

Product Shooting and Retouch <https://www.instagram.com/osimhk/?hl=zh-hk>



ILLUSTRATION



ILLUSTRATION (Animation | infographic | Socail media feed | Logo)

In order to promote the oil products in an interesting way, Vicky is responsible to the create the characters and drfor the brand.



Thank you

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